

Workshop program

## Language and Environmental Perception in Europe

Institute of Ethnology, Czech Academy of Sciences, Prague, Czechia

October 10–11, 2022

### October 10:

Presentations (up to 30 minutes each, including discussion)

#### Block 1 - 9:00-10:30

1. *Perceiving the environment – cognition, verbalization, emotion, sensation, creation, imagination* (Přemysl Mácha, Institute of Ethnology of the Czech Academy of Sciences)
2. *Trees and forest reflected by the geographical names of the Bohemian countries. An anthology of Walter Sperling's book from the perspective of critical toponomastics* (Peter Jordan, Institute of Urban and Regional Research, Austrian Academy of Sciences)
3. *Conceptualization of landscape in Hungarian language* (Katalin Rezsegi, University of Debrecen, Hungary)

(coffee break)

#### Block 2 - 11:00-12:30

4. *Language, Toponymy and Environmental Perception. Some Reflections from a Geographical Point of View* (Joan Tort, Department of Geography, University of Barcelona, Spain)
5. *Imaging better futures. Neuromarketing as a tool to understand relationships between language and landscape?* (Alexis Sancho Reinoso, University of Vienna)
6. *Identity through space names (case of Ukraine)* (Galyna Zymovetz, O.O.Potebnya Institute of Linguistics of National Academy of Science of Ukraine)

(lunch break)

#### Block 3 - 14:00-15:30

7. *Feeling and naming home – emotional geography and toponymy of the Těšín Region, eastern Czechia* (Přemysl Mácha, Institute of Ethnology of the Czech Academy of Sciences)
8. *For Europe's Namesake! Re-imagining Geographies in the Atlantic World* (Diane Allen West, University of the West Indies, Jamaica)

(coffee break)

#### Block 4 - 16:00-18:00

Discussion about possible joint research plans, theory, methodology, funding sources, publications  
(dinner, a walk through the city center)

## Workshop venue:

Czech Academy of Sciences building, Na Florenci 3, Prague city center, ground floor (map here: <https://mapy.cz/s/benajemeva>). It is within a short walking distance from the main train station which is in turn connected by a direct bus with the Prague airport. In case you need help with anything, contact Přemysl Mácha, [macha@eu.cas.cz](mailto:macha@eu.cas.cz), +420737314312 (also on WhatsApp).

## October 11:

A fieldtrip to Czech karst officially protected by the state as the Protected Landscape Area Czech Karst. We will take a bus to Sv. Jan pod Skálou, a small village with a medieval Benedictine monastery, and walk to Karlštejn, a village with one of Czechia's most visited castles. We will pass through the National Nature Reserve Karlštejn with deciduous forests which should be near their best in autumn colors, but we will also see limestone quarries, a stretch of the Santiago de Compostela pilgrim trail, a



waterfall, a cave, and agricultural land. This diversified landscape should give us plenty of case study material for a comparative discussion on different ways of perceiving, conceptualizing, naming, and understanding the environment in different languages and cultures. We will return to Prague on a train from Karlštejn. We will walk a total of 11 km in mostly rolling terrain with one steep climb.

Departure from Prague, Zličín (final stop of the Prague subway yellow line), 8:50, arrival to Sv. Jan at 9:30 (one bus change), return to Prague from Karlštejn by train around 16:30 (direct train runs every 30 minutes, the ride takes 45 minutes). The travel costs will be covered by the workshop organizers.

